

City of New York/Parks & Recreation
Special Event Permit Application

Michael R. Bloomberg, Mayor
Adrian Benepe, Commissioner

PERMIT NUMBER _____

APPLICANT INFORMATION

Applicant Madison Square Park Conservancy
NAME 1 Madison Ave 6th Fl E-MAIL ADDRESS 10010 (212) 538-4689
ADDRESS ZIP CODE TELEPHONE NUMBER
Date of Application 5-22-07 Borough: Bx Bl M Qs SI (circle one) Sponsor _____
Organization (if applicable) _____ TELEPHONE NUMBER _____

Names, Addresses, and Daytime Telephone Numbers of Two Organization Officers Besides Applicant (if applicable)
1. Debbie Lan Pau (212) 538 7150
2. Shewart Desmond (212) 538 4689

List any previous Park events organized by applicant/organization (include locations and dates)
Mad Sq Music, Mad Sq Kids etc

EVENT INFORMATION

Type of Event US Open Viewing Date of Event Aug 26-27 2007 Raindate _____
Name of Park Madison Square Park Location in Park Reflecting pool, south gravel
(If appropriate) Start Location _____ Finish Location _____

Route through Park _____
Number of Participants _____ Number of Spectators 300 per day
Set-Up Begins Aug 26 Clean-Up Ends Sept 7
Time Event Begins Aug 27 hours TDD Time Event Ends Sept 8

* Will participants or spectators be charged? YES NO If so, how much? _____
* Will there be vendors at the event? YES NO If so, what is the vendor permit fee? _____
* Will there be merchandise available for sale YES NO If so, provide a list of items and prices. _____

If the answer to any of the above questions is yes, please see section 2-08 (f) on reverse and contact Parks' revenue division at 212-360-1397 to apply for a Temporary Use Authorization vending permit.

Describe in detail activities planned. List all items to be distributed. (Sale or distribution of food, products, promotional material, celebrities, speeches, ceremonies, etc.)
Similar to past years, a large screen TV shows US Open at the reflecting pool plaza at south end of park. Interactive activ. kits

Will the event be advertised? YES NO If so, describe advertising plan including dates and media outlets.
NY Times, NY Post

Will any pamphlets, handbills, or advertising matter of any kind be distributed at the event? TBD

Do you plan to drive vehicles onto Parkland (vehicle permits are required as per section 2-08 (n) on reverse) YES NO

Will you need water or electrical connections? (See section 2-08 (o) on reverse) YES NO

Have you made any provision for on-site medical services? YES NO

Have you made any provision for on-site security? YES NO

Do you have insurance? YES NO

If so, with whom? registered with Parks Dept (See section 2-08 (q) on reverse)

Do you plan to have amplified sound at your event? (See section 1-05 (d) on reverse) YES NO

A permit from the local police precinct is required for all amplified sound.

As the applicant, I hereby certify that the information I have provided on the form is complete and accurate to the best of my knowledge. I agree to abide by the terms set forth in this application, and the Rules & Regulations of the City of New York/Parks & Recreation. I understand that failure to do so may lead to the cancellation of the event, the denial of future permit applications, or other legal action by Parks.
SIGNATURE OF APPLICANT

THIS FORM IS NOT A PERMIT
THERE IS A \$25 NON-REFUNDABLE ADMINISTRATIVE PROCESSING FEE
CHECKS OR MONEY ORDERS SHALL BE PAYABLE TO:
CITY OF NEW YORK/PARKS & RECREATION